



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: “Bharatiya Bhasha Diwas” MEDIA BYTES TO UNIVERSITY GRANTS COMMISSION ON INDIAN LANGUAGES DAY			
DATE	DEPARTMENT	COMMITTEE/ SOCIETY	COORDINATORS' NAME
3/12/2024	NA	NEP SAARTHI COMMITTEE	DR. NEELAM KUMARI DR. RANGARAJAN T.M MR. ANUJ KUMAR
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE:
10:00 AM to 12:30 PM	Sri Venkateswara College		Offline, (Sri Venkateswara College, college Campus)
FINANCIAL SUPPORT/ASSISTANCE (if any):	No		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Providing media bytes to UGC on the occasion of Indian Languages Day.
OBJECTIVES	<ul style="list-style-type: none"><input type="checkbox"/> To encourage college students to actively engage with and promote Indian languages, fostering linguistic diversity and cultural heritage.<input type="checkbox"/> To provide a platform for students to develop and practice their public speaking skills, building confidence and eloquence.<input type="checkbox"/> To cultivate a deeper understanding and appreciation of India's diverse cultural tapestry through language and literature.<input type="checkbox"/> To showcase the talents and perspectives of college students on the significance of Indian languages and education.



METHODOLOGY	The methodology will involve identifying and selecting college students passionate about Indian languages, providing them with a platform to express their views and experiences through media bytes, training them on effective public speaking and media interaction, and facilitating the recording and dissemination of these bytes to the UGC and other relevant platforms.
INVITED SPEAKERS WITH AFFLIATION DETAILS (IF ANY)	Team from Department of Media, UGC, New Delhi

OUTCOMES	<ul style="list-style-type: none"> ➤ The event raised awareness about the rich linguistic diversity of India and the importance of preserving and promoting these languages. ➤ College students were empowered to express their views and experiences on the significance of Indian languages and education, contributing to public discourse. ➤ The media bytes produced by students had the potential to influence language policies and curriculum development at the national level.
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PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters YES	2 Number of Participants & Name of participants YES	3 Video clip	4 Photos YES	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate YES	8 Posters/ Invites YES	9 Event report Attested by Event Coordinator & IQAC Coordinator YES	10 Any other document

IQAC Document No: SVC/2024-2025/NEP SAARTHI/10	Criterion No: 5 and 7
Departmental file no: SVC/2024-2025/NEP SAARTHI/10	IQAC file No: SVC/2024-2025/NEP SAARTHI/10

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
DR. NEELAM KUMARI 	DR. NEELAM KUMARI 	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

PROOFS

1. Event Description and Pictures

The Bharatiya Bhasha Utsav was a vibrant celebration of India's linguistic diversity, providing a platform for college students to express their passion for Indian languages. The event was a testament to the rich cultural heritage of India and the enduring power of language.

One of the key highlights of the event was the production of media bytes by students. These short video clips captured the essence of the students' thoughts and feelings about Indian languages. Students from various linguistic backgrounds shared their personal experiences, discussed the cultural significance of their languages, and advocated for their inclusion in higher education.

The media bytes showcased the diverse perspectives of the students, highlighting the unique contributions of each language to Indian culture. Some students spoke about the importance of preserving traditional languages, while others emphasized the role of language in shaping identity and fostering cultural understanding.

The event also provided an opportunity for students to develop their public speaking skills. By participating in the media byte production, students gained confidence in expressing themselves and articulating their ideas clearly. This skill is invaluable, not only for academic success but also for future professional endeavors.

The media bytes produced during the Bharatiya Bhasha Utsav have the potential to have a significant impact on language policy and curriculum development. By sharing their insights and experiences, students can influence decision-makers and promote the inclusion of Indian languages in higher education.

One of the students highlighted India's cultural diversity and West Bengal's rich heritage. They sang lines from Rabindrasangeet's 'Purano Sei Diner Kotha,' evoking memories of old friendships and the desire to relive them. Another student highlighted their personal life experience from school to college life in the matter of topic- what education means to them. They said that unlike in school, they interacted with a lot more people in college, sharing their culture, lifestyle, regional issues etc.

One of the students from Odia background talked about the origination of Odia language is few words and the evolution of its script. They also highlighted few line of Odia poet Swabhav Kavi Gangadhar Meher from his renowned poem 'Udbodhana.' Another student provided the differences between Kannada and Hindi, noting their distinct linguistic roots and regional variations within Karnataka. While North Karnataka Kannada incorporates influences from Marathi, Telugu, and Urdu, South Karnataka regions like Bangalore and Mysore use pure Kannada. Karnataka's multilingualism stems from its shared borders with other states.

One of the students who volunteered gave us their feedback. It was a really good experience for them to be a part of this event and this experience not only enhanced my skills but also reinforced their commitment to use their abilities to support such meaningful events in the future.

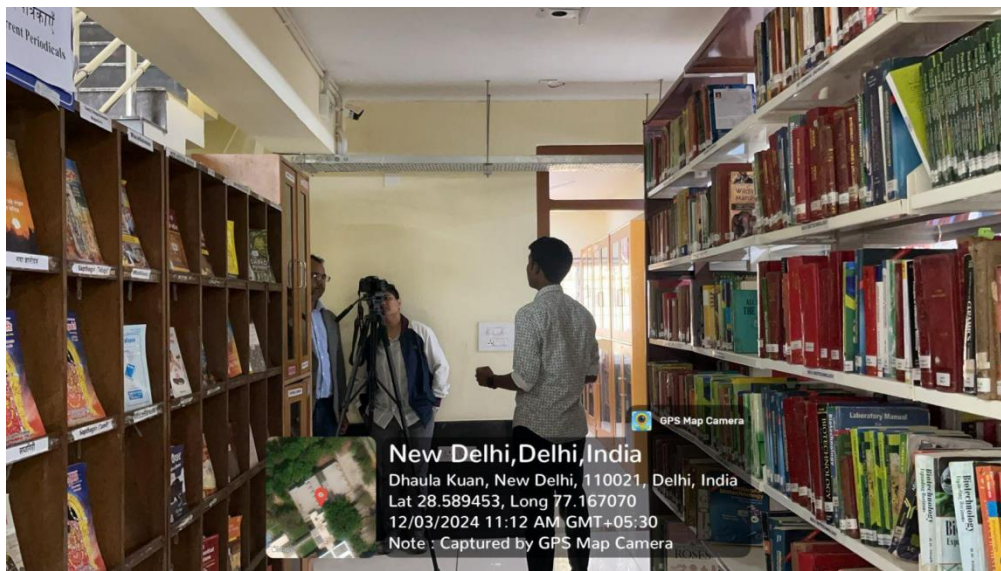
Overall, the Bharatiya Bhasha Utsav was a resounding success. It not only celebrated the richness of India's linguistic heritage but also empowered young people to become advocates for language diversity. By highlighting the importance of Indian languages, the event has inspired a new generation of language enthusiasts and contributed to the preservation of India's cultural identity.



Media Bytes participants with UGC Officials



UGC Media team with Dr Neelam Kumari, Coordinator, NEP SAARTHI COMMITTEE, SVC



Media team,UGC taking bites inside the college library



Video bytes by participants

2. Event Attendance Sheet



తిరుమల తిరుపతి దేవస్థానములు
శ్రీ వేంకటేశ్వర కళాశాల
శ్రీ వేంకటేశ్వర మాహావిద్యాలయ
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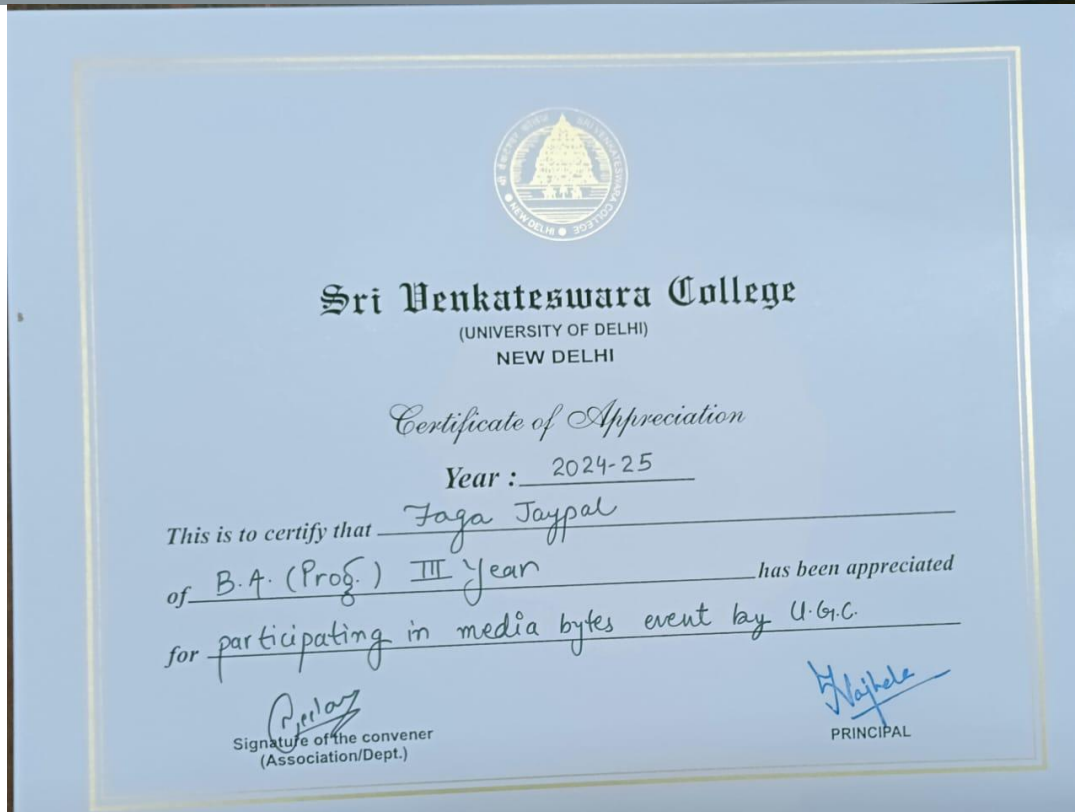
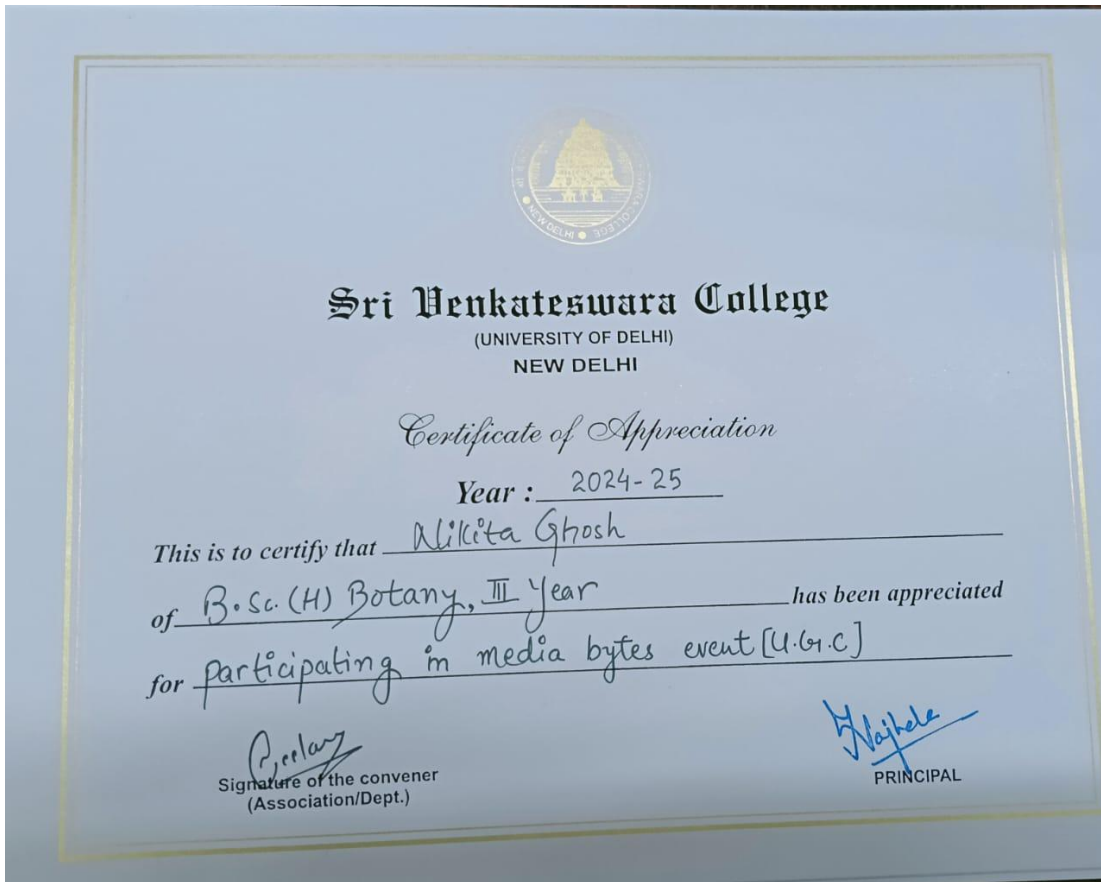


ATTENDANCE SHEET


Event Name: Media bytes to UGC on 'Bharatiya Bhasha Dinna' 2024 Utsav
Date of the Event: 031 December 2024

S. No.	Name	Designation	Contact Details	Signature
1.	Pallavi Deshpande	Consultant, UGC	7773952432	<i>Pallavi</i>
2.	Neeraj Sharma	Editor, UGC	9729589095	<i>Neeraj</i>
3.	Nikhil Rawat	Coordinator SAARTHI (NEP)	7454973688	<i>Nikhil</i>
4.	Rashu Daga	Volunteer	9829512614	<i>Rashu</i>
5.	Pratik Raj	Participant	7454973688	<i>Pratik</i>
6.	Faga Juyopal	Participant	986422821	<i>Faga</i>
7.	Rohan Mishra	Participant	6371002807	<i>Rohan</i>
8.	DEEKSHA. LINAYATH	PARTICIPANT	8287207604	<i>Deeksha</i>
9.	Nikita Ghosh	Participant	8942824689	<i>Nikita</i>
10.	Falgun	Participant	76243091	<i>Falgun</i>
11.	Hashvatham	Participant	684261224	<i>Hashvatham</i>
12.	Dr. Neelam Kumari	Coordinator NEP COMMITTEE	8384030627	<i>Neelam</i>
13.	Dr. Rangrajan T.M.	Co-Coordinator	7264321624	<i>Rangrajan</i>
14.	Mr. Anuj Kumar	Co-Coordinator	7838032839	<i>Anuj Kumar</i>

3. Sample Certificate



4.Event Completion Certificate

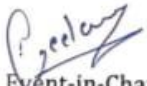


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समापन प्रमाण पत्र
COMPLETION CERTIFICATE

यह प्रमाणित किया जाता है कि एनईपी-सारथी समिति, श्री वेंकटेश्वर कॉलेज द्वारा छात्रों की **भारतीय भाषा उत्सव 2024 पर यूजीसी का मीडिया बाइट्स कार्यक्रम** का आयोजन **3 दिसंबर 2024 को प्रातः 10:00 बजे से दोपहर 12:30 बजे तक ऑफलाइन** माध्यम में सफलतापूर्वक आयोजित किया गया और इस कार्यक्रम की रिपोर्ट अभिलेख के लिए आंतरिक गुणवत्ता आश्वासन प्रकोष्ठ (IQAC) को जमा कर दी गई है।


This is to certify that the **NEP SAARTHI COMMITTEE** of Sri Venkateswara College has successfully organized and conducted a **Media bytes event of UGC on Bhartiya Bhasha Utsav 2024 on 3rd December 2024, from 10:00 AM to 12:30 PM** in the **offline** mode and its event report has been submitted to IQAC for records.



Event-in-Charge



IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021



Principal
प्रधानाचार्य
Principal
श्री वेंकटेश्वर महाविद्यालय
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi